

Huddersfield Town Women FC

COMMERCIAL BROCHURE



SHCFA COUNTY CUP FINALS

WINNERS



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Do you want to be associated with the HUDDERSFIELD TOWN brand?

SUPPORT OUR CLUB. We are a volunteer-run club predominantly funded through sponsorship, and we need your support to be competitive and continue our development.

“With women's football on the rise, now is the best time to support Huddersfield Town Women FC (HTWFC) through our sponsorship packages.”

“We aim to establish ourselves as one of the leading sides nationally where we have been one of the top 30 teams for the last 10 years.”

“With your support, we can drive the club towards our goal of one day being able to offer women & children of Huddersfield the dream of becoming a professional footballer in the FA Women's Super League.”

David Mallin – Chairman - HTWFC





Utilise the **Huddersfield Town** brand whilst supporting the fastest growing sport in the UK



FAWNL ATTENDANCES

UP 153%

NEW ATTENDANCE RECORD

22,134

HTWFC ATTENDANCES

UP 45%





KIT SPONSORSHIP

The **front of the shirt** is the club's primary and most prominent sponsorship opportunity, aligning your brand with ours.

We have three other locations on the kit available to sponsor, allowing partners to receive all the same advertising benefits but within a more modest budget. These positions, in sponsorship size order, are as follows:

Back of shirt - directly below player name/number

Sleeve of shirt - one shoulder position

Short - back of short near trim

Finally, you can sponsor our **training kit**, which is prominent before and after each game.

TEAMS	1 ST & DEVELOPMENT	ACADEMY
FRONT OF SHIRT	SOLD	£1,250
BACK OF SHIRT	£2,500	£750
SLEEVE OF SHIRT	£1,000	£500
SHORT	£1,000	£500
TRAINING KIT	£3,500	£600

HUDDERSFIELD TOWN WOMEN U16s

JPL CHAMPIONS 2023/24



WARRIORS



MATCH DAY SPONSOR

Raise your brand's profile with our match day sponsorship, which included over **1 million social media impressions** across **HTAFC** and **HTWFC** during the 2023/24 season.

This package includes your branding for **every game** on over **200 social media** posts:

- Fixture promotion
- Team lineup
- Kick off, half time & full-time alerts
- Goals alerts & substitutions
- Player of the match

Other extras include branded match day reports, website advertising, 4 HTWFC season tickets, and 8 HTAFC tickets to the game of your choice.

PRICE: £4,500



STARTING *XI*

Leeds United (h)

- 1 G.Keeper
- 2 R.Back
- 3 C.Defender
- 4 C.Back
- 5 L.Wing-Back
- 6 C.DefensiveMid
- 7 R.Winger
- 8 C.Midfielder
- 9 S.Triker
- 10 A.Midfielder
- 11 L.Winger







HTWTV SPONSORSHIP

Utilise our brand for your marketing purposes.

Highlights and **Goal of the Month** are great ways to engage with your audience in a fun and interesting way.

With over **120 videos** published each season with your branding front and centre at the start of each video, HTWTV is a great way to expose your brand to a new audience.

The package experience includes:

- Pre-match, player and post-match interviews
- Game highlights
- Goal of the month

PRICE: £6,000

HTWTV Academy

Each academy team is also available for sponsorship, which includes highlights, goal of the month, and brand promotion for **£2,500 per team**.

 **YouTube** **40,000**
FOLLOWERS





INDIVIDUAL PLAYER SPONSORSHIP

Our players are the stars of our team, and throughout the season they receive a great deal of exposure that your brand can benefit from:

- A **minimum of 20** branded Social Media posts with a reach of over **5,000 views per post**, including retweets from the men's socials for the first time ever!
- Take advantage of Huddersfield Town Women's TV exposure
- Match Highlights – Players Goals (with Branding)
- Goal of the month competitions
- Pre/post-match interviews
- Socials – Branded player goal alerts
- Website/match reports

PRICE: £450



265,000
FOLLOWERS



252,000
FOLLOWERS



166,000
FOLLOWERS



YOUR LOGO
TAGLINE GOES HERE



HUD 2-0 LEE



GOAL!

Caz Fields



YOUR LOGO

TAGLINE GOES HERE



PITCHSIDE ADVERTISING

Become not only a partner of the club, but also the very home we play in.

With thousands of fan visits per season from both Huddersfield and our opponents, this opportunity is ideal for local businesses to promote their services.

The package experience includes:

- Pitch side advertising board visible to over 30 home games for both HTWFC and Shelley FC
- Partner announcement on our social media
- Website partner promotion
- 4 x tickets to home games

PRICE: £200





Get in touch and join us on our journey to the FA Women's Super League!



Contact us at:

 chairman@htwfc.co.uk

 www.htwfc.co.uk

