



Huddersfield Town Women FC

Partnerships Brochure 25/26





Why partner with Huddersfield Town?

“As a volunteer-run club, we work closely with our partners to allow us to compete and continue our development. This is an extremely exciting time for both our club and the women’s game as a whole. The rise of the sport has been exponential in the last few years, and we are proud to play a part in its growth. We play at a competitive level, as part of the FA Women’s National League pyramid. We are proud to have won the County Cup 3 years in a row and to have reached the 3rd Round of the Adobe Women’s FA Cup this year. The goal of the club and the sport are to only continue growing, and we want partners to join us on this journey, while benefiting from the Huddersfield Town brand. So, we would love to have you on-board, and I look forward to working together.”



Andy Brown - Vice-Chairman

The FA Women's
National League



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What exposure can Huddersfield Town offer to your brand?

Access to a popular and growing league:

- **270,000 total attendees** across all FA WNL Matches
- **26 Main Stadia** fixtures
- Attendances reaching up to **22,000 supporters**
- **3.5 million social media followers** across all clubs
- **2.5 million impressions** on HTWFC socials

23/24 Season Statistics



TheFA Women's
National League





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Partnership Opportunities



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Our collective goal is to provide the best partnership we can for everyone associated with our club, and therefore we would love to discuss how we can promote your business and services.

We have a variety of 'standard' packages available, however, to maximise your exposure effectively, we are also keen to provide personalised promotion packages to your needs. This collaborative process will ensure value for our partnership and guarantee that we align with your goals.

Our players are fantastic ambassadors, and everyone at the club understands the importance of helping our partners succeed in their aims.

Please get in touch so we can explore further how best to work together to create a successful partnership.

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Shirt Partnership

We have 5 locations on offer that will be displayed on our 1st and Development team kits, where we can showcase your brand.

- Front of Shirt - Sold
- Back of Shirt - Sold
- Sleeve - Sold
- Shorts - POA
- Training Kit - POA



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Academy Shirt Partnership

We also have the same locations available for our Academy teams.

- Front of Shirt - £1,000
- Back of Shirt - £600
- Sleeve - £400
- Shorts - £400
- Training Kit - £600

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HUDDERSFIELD TOWN U16'S
JPL CHAMPIONS!





Match-Day Partnership

This package includes huge exposure by promoting your brand for every game on over 480 social media posts. Last season, we attracted over 2,500,000 social impressions covering:

- Fixture promotion - £1000
- Team lineup - Sold
- Kick off, half time & full-time alerts - £1000
- Goals alerts & substitutions - £1000
- Player of the match - £1000

Other benefits include branded match day reports, website advertising, 4 HTWFC season tickets and HTAFC tickets.



262,000
FOLLOWERS



260,000
FOLLOWERS



168,000
FOLLOWERS

STARTING XI

Vs Leeds United(H)

33 Bolton-Woollam

2 Stanfield(C)

3 Ibbotson

4 Mallin

5 Stuart

8 Simone

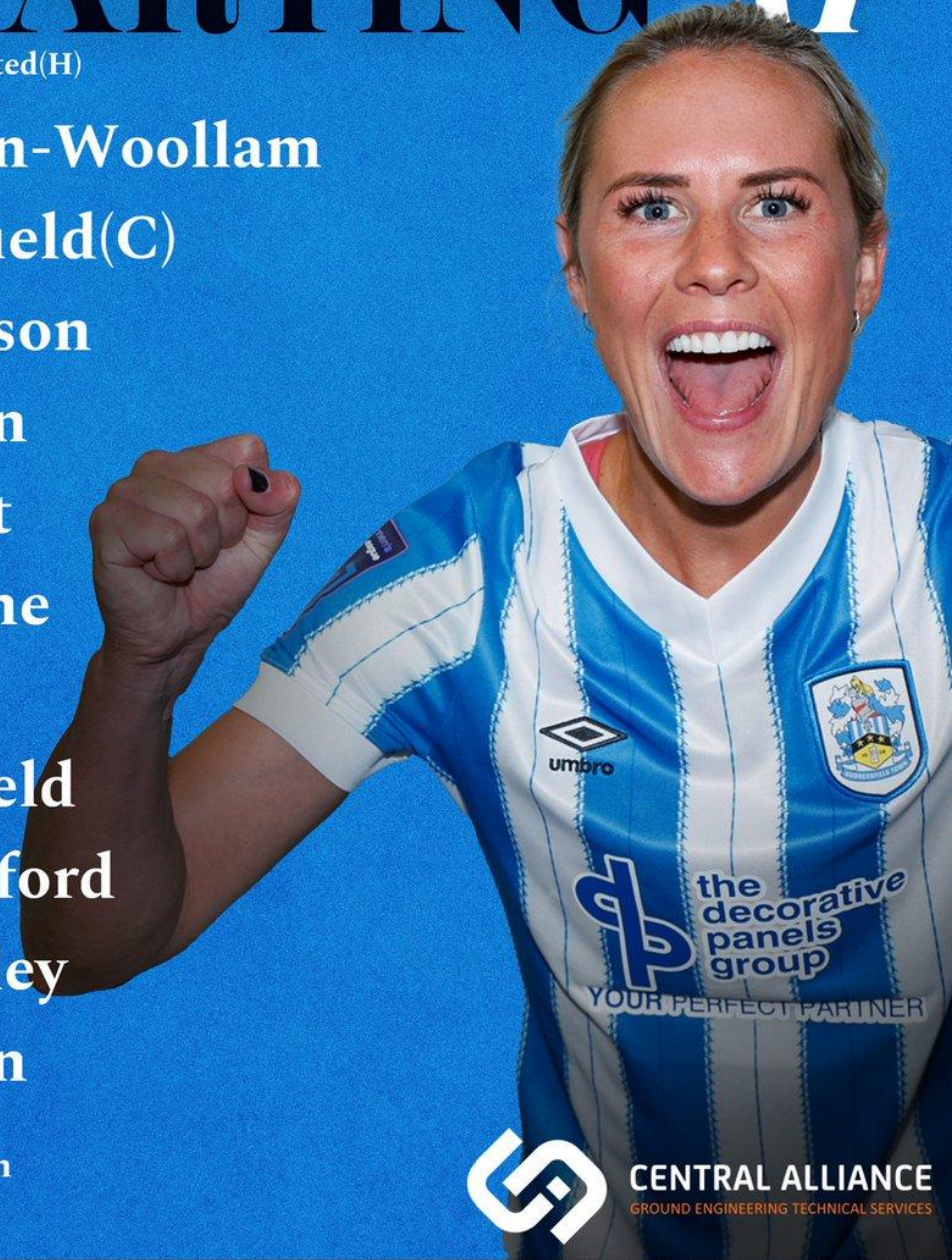
9 Aistle

10 Duffield

11 Beresford

12 Housley

14 Mason



Firth • McMahon



CENTRAL ALLIANCE
GROUND ENGINEERING TECHNICAL SERVICES

HTWTV Partnership

Contact for price

Utilise our brand for your marketing purposes.

Highlights and **Goal of the Month** are great ways to engage with your audience in a fun and interesting way.

Your branding will be front and centre at the start and end of each video and all our **live-streamed games** throughout the season.



75,000 VIEWS ON
@htafcwomen



The package experience includes:

- Pre-match, player and post-match interviews
- Live-streamed games
- Game highlights
- Goal of the month

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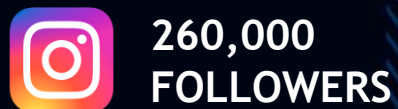
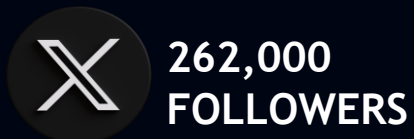


Individual Player Partnership

£250pp

You also have the opportunity to partner with the stars of our team.
Which will provide exposure through:

- Your brand in the programme alongside your player
- At least 20 branded social media posts
- Benefit from Huddersfield Town Women's TV exposure
- Goal of the month competitions
- Pre/post-match interviews
- Branded goal-alerts across our socials
- Match reports mentions on our website
- HTWFC Season ticket



Pitchside Advertising

£400

Lastly, you can partner with our **home**, where we **welcome thousands of fans**, both home and away, each season. Providing brilliant exposure for your brand.

The perks of this partnership include:

- Pitch side advertising board visible to over 36 home games for both HTWFC and Shelley FC
- Partner announcement on our social media
- Website partner promotion

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EVERYTHING TOGETHER

If you would like to partner with us on this exciting journey, and share in our ambition and success, then get in touch so we can find how best to give maximum exposure for your brand to your needs and budget. We live by our moto, 'Everything Together', and we can't wait to partner with you and your business.

Contact Us:



andy.brown@htwfc.co.uk



07709 341 376

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